



*"With Ford Protect, I know we've got
a partner with the same goal in mind."*

Tom Brown, Vice President, Bill Brown Ford

Go With the Plan Trusted by the Nation's #1 Ford Dealer*

Ford Protect® is driven by the belief that dealership profitability and customer satisfaction can indeed go hand in hand. They're the only extended service plans backed by Ford, giving owners much-needed peace of mind, boosting your bottom line and even funding future product design and development that help bring in business down the road. Offer Ford Protect to see everyone's goals better served.

To experience the difference, contact your Ford Protect Area Sales Manager.



*Based on retail sales for the previous calendar year, for new retail vehicle sales in the United States.