



**"It's more than the product
Ford Protect delivers. It's
the training, the relationship,
the security, and the trust."**

Carm Scarpace – Partner and
VP of Operations, Westfield Ford



Customize your approach with Ford Protect®

When selling Ford Protect Extended Service Plans, you have Ford Blue Oval strength standing firmly behind your business and your customers. Dealers have ongoing access to a proven F&I development program that can be customized to target your evolving goals. Profitability for your dealership, simplicity for your employees, and peace of mind for your customers — those are what we call reasons to believe in Ford Protect.

Ford Protect offers more than you expect.

To experience the difference, contact your Ford Protect Area Sales Manager.



Learn more about
Ford Protect.
Data rates may apply.

