



## Ford Protect® puts dealers in the driver's seat.

With Ford Protect, the extended service plan conversation is easy. Because it's the only plan backed by Ford. This backing ensures dealers are heard and instrumental in driving loyal customers, boosting fixed ops, and fueling growth. It's a team effort that allows for tailoring a complete product portfolio and includes ongoing development, seamless servicing, and the prospect of long-term profitability. You can count on all that.

Ford Protect offers more than you expect.

To experience the difference, contact your Ford Protect Area Sales Manager.



Learn more about  
Ford Protect.  
Data rates may apply.

