



“As a Ford Dealer, I’ve never considered offering anything other than Ford Protect.”

Anthony Gordon – Dealer Principal,
Jarrett-Gordon Ford and Chairman,
Ford Minority Dealer Association

Up your game with Ford Protect®

When choosing the best extended service plan for your business, Ford Protect has a sales pitch that’s hard to beat. Dealers can look forward to benefits that include an array of dealer profit builder structures, a comprehensive product portfolio, F&I reporting, dealer development and lucrative contests and incentives. What’s more – it’s the only plan backed by Ford. And that’s something you and your customers can both call a game changer.

Ford Protect offers more than you expect.

To experience the difference, contact your Ford Protect Area Sales Manager.



| FORD PROTECT®

Learn more about
Ford Protect.
Data rates may apply.

