



*“When you sell Ford Protect, you don’t
have to sell another company first.”*

Ed Olliges – Chairman, Friendly Ford

Know the Value of Ford in Ford Protect®

When you’re in the business of selling Ford vehicles, offering the only extended service plans backed by Ford just makes sense. Ford Protect provides the worry-free coverage customers want with the profit-building potential dealers need. Trust, value and seamlessness – seeing the Ford name says it all.

Ford Protect offers more than you expect.

To experience the difference, contact your Ford Protect Area Sales Manager.



| FORD PROTECT®

Scan here to learn more.
Data rates may apply.

