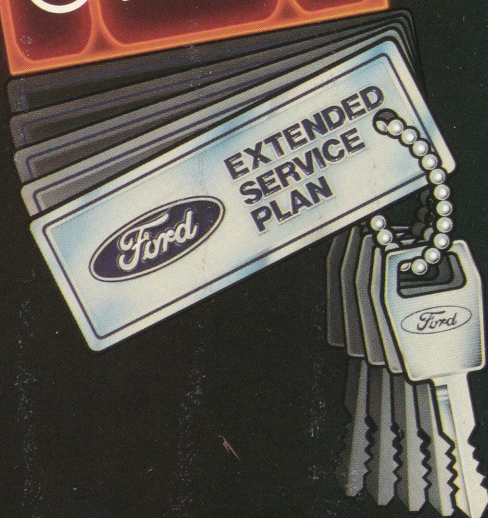




For New Ford &
Lincoln-Mercury
Vehicles

Customized
Protection
for Easy
Ownership



Q. What if I have to leave my vehicle overnight for repairs?

A. When covered by an ESP PLUS or ESP CARE plan, if it is necessary to keep your car or truck overnight for an ESP-covered repair, or a repair covered by the 12 month/12,000 mile Warranty (or if further driving of your vehicle will make it inoperable), Ford will reimburse you for base rental charges (up to \$20 per day to a maximum of five days or \$100 with ESP PLUS, or ten days or \$200 with ESP CARE)—mileage fees, taxes and insurance fees are not included. ESP helps keep you on the road!

Q. Which new vehicles are eligible for ESP?

A. All new Ford and Lincoln-Mercury passenger cars and light trucks (11,000 lbs. GVW and under) sold or leased by Ford and Lincoln-Mercury dealers qualify for ESP protection.

Q. What should I do when I sell my ESP-covered Ford or Lincoln-Mercury vehicle?

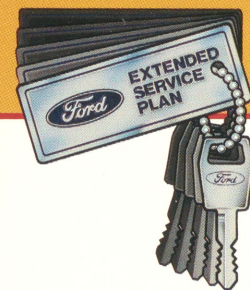
A. You'll have an added selling feature because New Vehicle ESP coverage is transferable to subsequent owners for a \$25 processing fee. Makes your Ford car or light truck an even more attractive buy. That's complete ESP protection and value . . . pass it on!



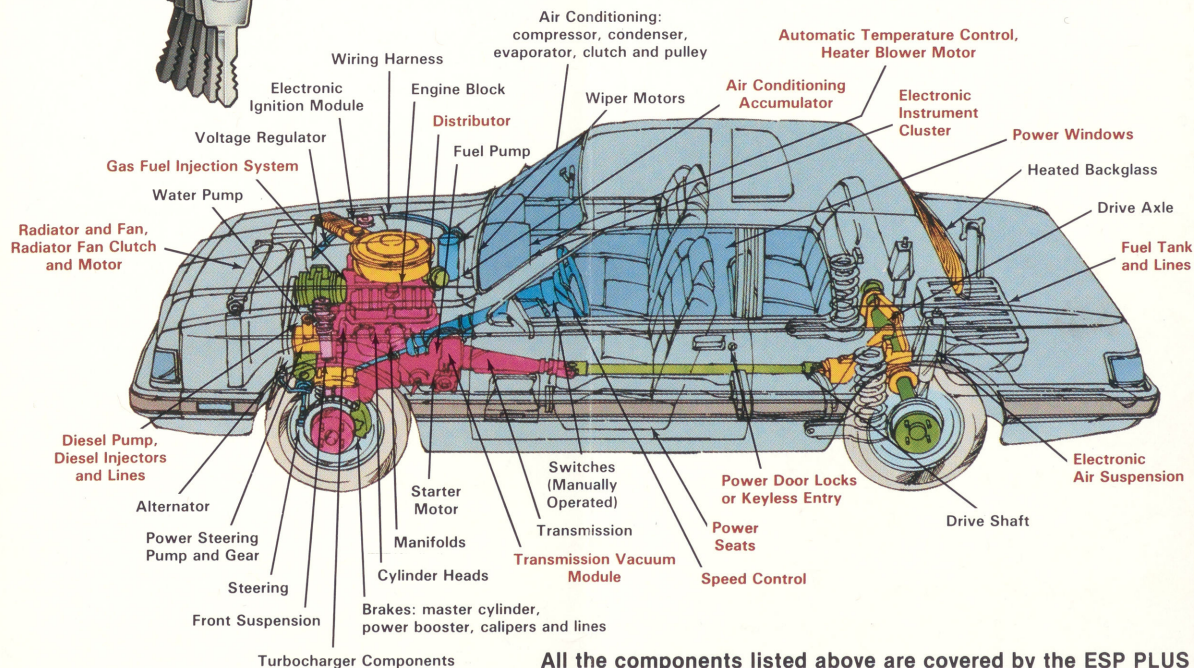
Major Repair Protection With the Ford Extended Service Plan

If found to be defective within the time and mileage provision selected, these 76 major components are covered:

- **Engine**—Cylinder block, heads, all internal lubricated parts, manifolds, turbocharger unit, timing gears and chain or belt, flywheel, valve covers, oil pan, timing chain cover, oil pump, seals and gaskets, water pump, and fuel pump. (EXCEPTIONS: Carburetion components are not covered. ESP does not cover gasoline or diesel fuel injection components.)



Ford Extended Service Plans . . . Component Coverage That Can't Be Beat!



All the components listed above are covered by the ESP PLUS and ESP CARE Plans. Items listed in black are covered by the ESP Plan.

ESP . . . Means Protection Today and for the Long Run!

From the day you sign up for coverage, your newly purchased Ford or Lincoln-Mercury vehicle is protected by the ESP Plan you select. And you'll drive secure during the initial 12 month/12,000 mile Warranty period, knowing that the toll-free ESP hotline is there if you need it. Then, after the Warranty period, your long-term coverage continues with protection on major covered components . . . plus transportation reimbursement, towing reimbursement, and more, with ESP PLUS and ESP CARE.



- **Transmission**—Transmission case and all internal parts, including torque converter, transfer case, seals and gaskets.
- **Front Wheel Drive**—Final drive housing and internal parts, axle shafts, universal and constant velocity joints, locking rings (four wheel drive vehicles), front wheel bearings, rear axle hub bearings, seals and gaskets.
- **Rear Wheel Drive**—Drive axle housing, including all internal parts, universal joints, axle shafts, rear wheel bearings and retainers, seals, gaskets, drive shaft, and constant velocity joints.
- **Steering**—Power steering pump, cooler and lines. Manual and power steering gear housing (and all internal parts), linkages, control valve and cylinder, main and intermediate steering shafts, couplings, seals and gaskets.
- **Front Suspension**—MacPherson struts, upper and lower control arms, control arm shafts and bushings, upper and lower ball joints, king pins and bushings, spindle and spindle supports, stabilizer

shaft, linkage, and bushings, and (ESP CARE only) shock absorbers. (Not included are front end alignment and wheel balance.)

- **Brakes**—Master cylinder, power booster, calipers and wheel cylinders, combination valve, all lines and fittings, backing plates, springs, clips and retainers, self adjusters, parking brake linkage and cables, and (ESP CARE only) linings and pads. (Not included are drums and rotors except when required in conjunction with a repair to a covered part.)
- **Air Conditioning**—Compressor, compressor seals, condenser, evaporator, clutch and clutch bearing, pulley, and field coil.
- **Electrical**—Alternator, starter motor, voltage regulator, wiper motors, electronic ignition module, manually operated switches, heated backglass, and wiring harnesses.

In addition, with ESP PLUS and ESP CARE, 24 major components for the following systems are covered:

- **High Tech**—Automatic temperature control, electronic instrument cluster, power seats, power windows, power door locks, keyless entry system, electronic air suspension, compass, thermometer, distributor housing and shaft, harmonic balancer and bolt, engine mounts, transmission vacuum module, transmission mounts, air conditioning accumulator, speed control, heater blower motor, radiator, radiator fan, radiator fan clutch and motor, fuel tank and lines, diesel pump, diesel injectors and lines, gas fuel injection system.

ESP CARE coverage also includes scheduled maintenance and six selected wear items, including:

- **Maintenance**—Scheduled Maintenance Services listed in the Owner Guide.
- **Wear Items**—Brake pads and linings, spark plugs, engine belts and hoses, wiper blades and shock absorbers.

Select the Ford Extended Service Plan That's Right for You

The Ford Extended Service Plan (ESP) is a contract that protects you against unexpected repair costs on an extensive list of major components . . . and makes your driving more carefree than ever.

Because you know best what your driving needs are, Ford offers custom protection that lets you select the coverage that answers your needs. There are three great plans to choose from: ESP, ESP PLUS, and ESP CARE.

Plan Features and Benefits

BENEFITS ▼ PLANS→	ESP	ESP PLUS	ESP CARE
Major Component Coverage*	76	100	100
High Tech Coverage*	No	Yes	Yes
Scheduled Maintenance	No	No	Yes
Wear Item Coverage*	No	No	Yes
Transportation Reimbursement	No	\$20/Day Max. 5 Days	\$20/Day Max. 10 Days
Towing Reimbursement	No	Yes	Yes
Protection While Traveling	Yes	Yes	Yes
Transferable To Subsequent Owner	Yes	Yes	Yes
Deductible Per Repair Visit	\$75	\$25	\$0
10-Month Credit Card Financing	Yes	Yes	Yes

*See covered component listing and illustration, or ask your dealer.

All Plans are available for any of the following time and mileage periods:

- 3 years/36,000, 48,000, or 60,000 miles
- 4 years/36,000, 48,000, or 60,000 miles
- 5 years/36,000, 48,000, or 60,000 miles



The ESP Bottom Line . . .

With features and benefits like those shown (left), your ESP protection may pay for itself on your initial after-warranty visit to your Ford or Lincoln-Mercury dealer. ESP has proven to be more than cost protection. It's your assurance of service quality. Factory-trained, experienced Ford technicians perform all repairs—bumper-to-bumper. And ESP means all covered services and repairs are made using genuine Ford parts.

ESP also means there's no question about who pays for covered repairs. And for you, that means hassle-free dealer visits and the resultant peace of mind driving.

ESP stands for more . . . value . . . quality . . . peace of mind . . . from FORD MOTOR COMPANY. Go with ESP. You owe it to yourself . . . and to your vehicle.

Questions About the Extended Service Plan? Here Are the Answers to Those Most Frequently Asked . . .



Do I have repair protection when I travel?



Yes. At home or on the road, you're protected from unexpected repair bills. The Extended Service Plan is a product of Ford Motor Company and is offered by a national service network of more than 6100 Ford and Lincoln-Mercury dealers throughout the United States and Canada. If you require assistance or emergency service information, you can call the toll-free hotline (1-800-241-FORD) to obtain the name of the nearest Ford or Lincoln-Mercury dealer.



In the event my vehicle requires towing to the nearest Ford or Lincoln-Mercury dealership—who pays?



With ESP PLUS and ESP CARE plans, you will be reimbursed up to \$30 per repair visit for towing involving a covered repair. That's ESP value!

All You Have To Do Is . . .

Maintain and operate your vehicle as specified in the Owner's Guide. If an ESP-covered repair is required, just take your vehicle in to your selling dealer. If you are traveling or if you move, or require emergency repairs, you can simply go to any one of the 6100 Ford or Lincoln-Mercury dealers across the United States or Canada.

Which Extended Service Plan Is Best for You?

Now is the time to talk to your Ford or Lincoln-Mercury dealer. He has complete details on the ESP plans that can be tailored to your individual driving needs. After you select the plan that best suits you, you can pay for your ESP coverage at the time of purchase or include it in your vehicle financing. A customized Ford ESP contract and membership card will be sent to you by Ford, and you'll be on your way to long-term protection against unexpected repair bills.

	EXTENDED SERVICE PLAN	This is your special Extended Service Plan membership card. Please present it to your dealer for prompt service on any Extended Service Plan repairs. It should be kept in your vehicle at all times. FORD PARTS AND SERVICE DIVISION
OWNER'S SIGNATURE		
		↓ PLAN ID
E S PROSE 85 6615 VEHICLE LANE AUTOVILLE MI 48998 2FABP1322FX188640 48 2 3 A 48996 10-15-89 CARE--FF 60000		
↑ DATE PLAN EXPIRES		↑ MILEAGE PLAN EXPIRES

This brochure is intended to provide general information about the Ford Extended Service Plan. Complete terms and provisions are contained in the plan certificate.

Get It Together—Buckle-Up