

Our Ultimate Option



*Protection
Against
Future
Repair
Costs*

**FOR PREVIOUSLY-
OWNED . . .**

**Ford, Lincoln, Mercury, and
Competitive-Make Vehicles**

PURCHASE PROTECTION FOR YOUR PREVIOUSLY-OWNED FORD, LINCOLN, MERCURY, OR COMPETITIVE-MAKE VEHICLE!

WHAT IS ESP?

The Extended Service Plan is Used Vehicle Protection

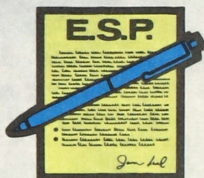
The Ford Extended Service Plan is a service contract between you and Ford Motor Company which provides protection against unexpected repair bills on major components.

Now you can buy a used car or light truck with confidence, because Ford's Extended Service Plan (ESP) is available on eligible, previously-owned vehicles purchased from your Ford or Lincoln-Mercury Dealer. ESP takes the worry out of buying a used vehicle. Now you can buy peace of mind!

We call ESP our Ultimate Option, because it gives you so much in one package. It's a service contract backed by Ford Motor Company! ESP protects you against large repair bills. It's a smart investment—a real hedge against inflation.

Ford offers a choice of two ESP plans, both designed to take the worry out of your used vehicle purchase:

- 12 Month/12,000 Mile—Maximum Coverage (with a \$25 deductible)
- 24 Month/24,000 Mile Powertrain Plan (with a \$50 deductible)



WHAT DOES ESP FEATURE?

Repair Protection When Traveling

With ESP protection, you won't ever worry about unexpected repair bills when you travel. Service is available at over 6400 participating Ford and Lincoln-Mercury Dealers Nationwide and across Canada. Call a toll-free number (800-241-FORD) for the name of the nearest Ford or Lincoln-Mercury Dealer and emergency service information anywhere in the U.S. Travel with confidence!



Transportation Reimbursement

If your car or light truck becomes **inoperable**, or must be kept overnight for repairs or replacement of parts, reimbursement will be made for the rental fees of a replacement vehicle for up to \$20 per day, with a maximum allowance of five days or \$100.

Mileage is not included.



Towing Assistance

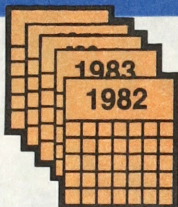
Towing costs up to \$25 for towing to the nearest participating Ford or Lincoln-Mercury dealership will also be covered, if one of the parts covered under the Extended Service Plan fails.



USED VEHICLE PROTECTION FOR MONTHS TO COME

You have a choice of ESP coverage. You can buy the standard 12 month or 12,000 mile coverage (whichever comes first), with maximum coverage up to 62,000 miles.

Or you can elect to purchase the new 24 month or 24,000 mile Powertrain Only protection, with maximum coverage up to 74,000 miles.



VEHICLE ELIGIBILITY

Your vehicle is eligible for protection if it passes a Ford Used-Vehicle Inspection Procedure by your Ford or Lincoln-Mercury Dealer. The vehicle must have no more than 50,000 miles, and be a previously-owned 1978-82 Ford, Mercury, Lincoln or competitive-make passenger car or light truck made in the U.S. or Canada. The following imports are also included: Plymouth Arrow, Chevrolet Luv, Datsun, Dodge Colt, Volkswagen, Honda, Buick Opel, Toyota, Mazda and Subaru.



MEMBERSHIP CARD

You'll travel in confidence with your ESP Membership Card—proof of coverage to all participating Ford and Lincoln-Mercury Dealers. The card will be mailed to you after you register, and your copy of the Registration Form will serve until you receive your card.



WHAT IS COVERED UNDER THE EXTENDED SERVICE PLAN

The following parts are covered, within the time and mileage limits stated, if found to be defective in factory materials or workmanship, under normal use in the United States or Canada. Ford Motor Company agrees to repair or replace said parts free except for the stated deductible.

- **Engine**—Cylinder block, heads, all internal lubricated parts, manifolds, turbocharger unit, timing gears and chain or belt, flywheel, valve covers, oil pan, timing chain cover, oil pump, seals and gaskets, water pump, and fuel pump.
- **Transmission**—Transmission case and all internal parts, including torque converter, transfer case, seals and gaskets.
- **Front Wheel Drive**—Final drive housing and internal parts, axle shafts, universal joints, locking rings (four wheel drive vehicles), wheel bearings, seals and gaskets.
- **Rear Wheel Drive**—Drive axle housing, including all internal parts, universal joints, axle shafts, wheel bearings and retainers, seals, gaskets, drive shaft, and constant velocity joints.
- **Steering***—Gear housing and all internal parts, power steering gear, power steering pump, main and intermediate shafts and couplings, manual linkage booster and gear box, cooler and lines, control valve and cylinder.
- **Front Suspension***—MacPherson struts, upper and lower control arms, control arm shafts and bushings, upper and lower ball joints, king pins and bushings, spindle and spindle supports, stabilizer shaft, linkage, and bushings. (Not included are front end alignment, wheel balance, and the replacement of shock absorbers.)
- **Brakes***—All brake components, excluding linings, pads, rotors, and drums (except when required in conjunction with a repair to a covered part).
- **Air Conditioning***—Compressor, condenser, evaporator, and compressor seals.
- **Electrical***—Alternator, starter motor, voltage regulator, windshield wiper motor, electronic ignition module, manually operated switches, heated backglass, and wiring harnesses.

***Not covered by Powertrain Plan**

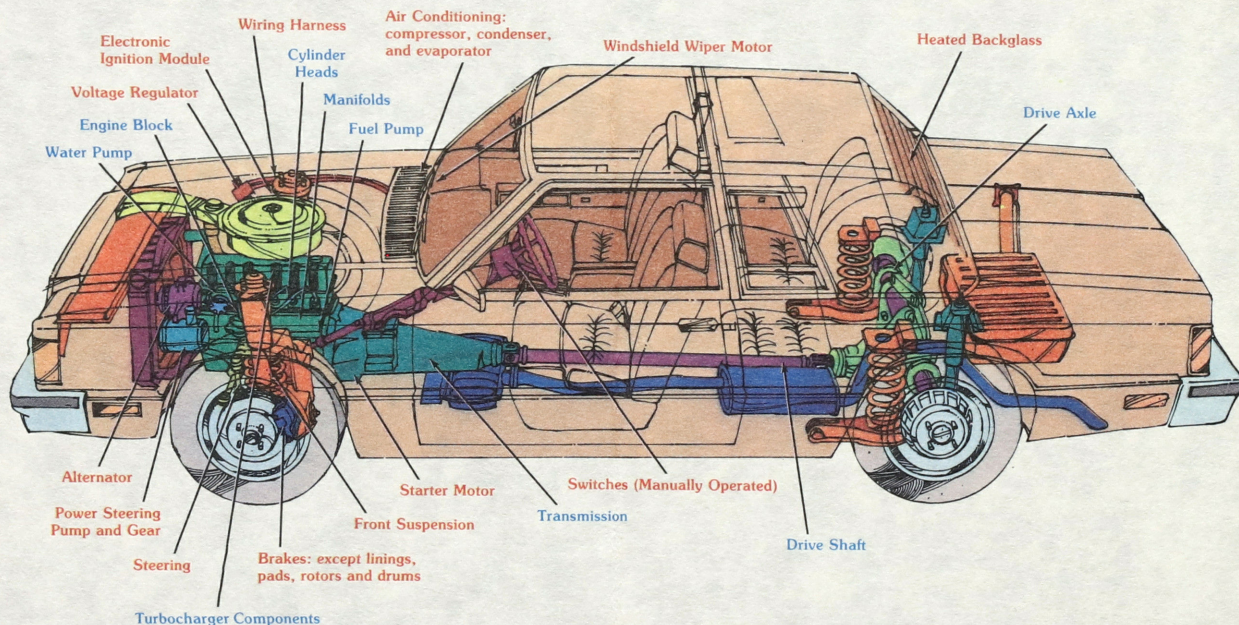
WHAT MUST I DO?

As the purchaser, you must operate and maintain the vehicle in accordance with the manufacturer's Owner's Guide, and return the vehicle to the Selling Dealer for repairs covered by the Plan.



Our Ultimate Option

Protects Your Purchase of Previously-Owned Vehicles!



All components listed above are covered by the ESP Maximum Coverage Plan.
Components printed in blue are covered by the ESP "Powertrain Only" Plan.

FORD EXTENDED SERVICE PLAN

NOW YOU CAN BUY A USED CAR
WITH CONFIDENCE

ESP

SIGN UP NOW!

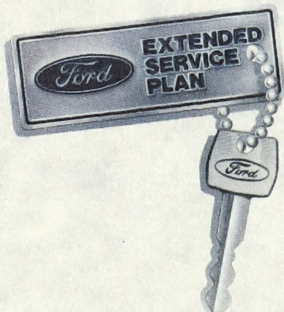
REMEMBER, YOU CAN REGISTER AND PURCHASE THIS OPTIONAL SERVICE CONTRACT ONLY AT THE TIME YOU PURCHASE YOUR VEHICLE.

When you purchase an eligible previously-owned vehicle, just ask your Ford or Lincoln-Mercury Dealer to register you for ESP coverage. He'll quote you the exact fee for your vehicle, which you can usually include in your financing plan.

ESP . . . it could pay for itself the first time you need it.

When you buy the Extended Service Plan, you also buy a lot of peace of mind. Because of current inflation and the high cost of major repairs everywhere, you could get your money's worth the first time you use ESP. Isn't it good to know you **can** buy protection against unexpected repair bills?

Prior repair approval is mandatory for competitive-make used vehicles (not for Ford-built vehicles), and is quickly available to repairing Ford dealers during regular (EST) business hours. All you have to do is show your Membership Card or receipted copy of the Registration Form. Your dealer and Ford Motor Company will do the rest!



THE EXTENDED SERVICE PLAN COVERS MOST MAJOR COMPONENTS, BUT . . . THE EXTENDED SERVICE PLAN DOES NOT INCLUDE . . .

1. Imported vehicles other than those named as eligible vehicles.
2. Repairs Caused by Damage or Unreasonable Use (Damage from road hazards, accident, fire or other casualty, misuse, negligence, racing or failures caused by modifications or parts not authorized or supplied by Ford).
3. Damage from the Environment (Airborne fallout, chemicals, tree sap, salt, hail, windstorm, lightning, road hazards, etc.).
4. Repairs Resulting from Lack of Required Maintenance (Failures caused by the owner neglecting to perform the required maintenance services set forth in the Owner's Guide for the vehicle; costs of these routine maintenance services are not covered).
5. Maintenance Service and Wear Item Replacements. During the period covered by the Extended Service Plan, it may become necessary to repair or adjust items not specifically listed as covered under the Plan. Examples include:
 - Replace spark plugs, wiper blades, emission control valves, brake/pad linings, manual clutch assembly, hoses, molded rubber or rubber-like items or filters.
 - Adjust carburetor, ignition, transmission bands, belts or clutch system, and designated predelivery-type operations.
 - Clean fuel and cooling systems; remove sludge or carbon deposits.
 - Add oil, coolant, refrigerants, fluids or lubricants.
 - Maintain or replace other items not specifically covered under the Extended Service Plan.Typically, these services and replacements are required because of normal wear and use and are the owner's responsibility. Costs for these services and parts are not covered by the Extended Service Plan.
6. Repairs Caused by Safety or other types of recalls involving non-Ford vehicles published by the manufacturer.
7. Repairs to the Vehicle if the Odometer is altered, broken or repaired/replaced so that the actual mileage cannot be determined.
8. To the extent allowed by law, LOSS OF USE OF VEHICLE (including other means of transportation except stated transportation assistance provision), LOSS OF TIME, INCONVENIENCE, COMMERCIAL LOSS OR CONSEQUENTIAL DAMAGES.